

EMPOWER

Scott County

Indiana

Nothing About Us
Without Us



Scott County Demographics

- **Population: 24,000**
- **Poverty Rate: 19%**
- **Poverty Rate under 18: 22.3%**
- **Children in Need of Services (CHINS) Rate per 1000 Children: 66.5 (#1 in State)**
- **Child Abuse and Neglect Rate per 1000 children: 66.5 (#1 in State)**
- **Unemployment Rate: 3.8%**
- **RWJF County Health Rankings: 92 / 92 (2009-2017)**
- **Demographics: 93.9% White, 3.6% Hispanic**
- **Strong Eastern Appalachian Sub-culture**

2015 – HIV Epidemic

- Throughout 2014 rise in HepC cases (no local HIV testing available)
- Dec 2014, Indiana State Dept. of Health began documenting high numbers of new HIV cases
- April 2015, 135 confirmed NEW HIV cases – Epidemic declared
- Dec 2016– 214 Confirmed HIV cases
- Currently 236 HIV cases

BRIGHT LIGHT

The New York Times

BBC NEWS



INDYSTAR.COM
THE INDIANAPOLIS STAR

The Courier-Journal
A GANNETT COMPANY



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CEASe of Scott County (LCC)

- Acquired the Drug-Free Communities Grant in late 2016 (funded through ONDCP & SAMHSA)
- Utilizing Strategic Prevention Framework Model to pinpoint root causes and local conditions for youth substance misuse
- Identified Adverse Childhood Experiences (ACEs) as a priority root cause, developed strategies focused on building RESILIENCE and are initiating implementation
- 12-Month Action Plan is driving coalition – now in Year 3
- Local Problems Require Local Solutions
- 5 Active Work Groups implementing initiatives & activities



**Drug-Free
Communities**

Local Problems Require Local Solutions

EMPOWER: An Important Partner in Community Collaboration:

- Get Healthy Scott County Coalition:
Recovery Oriented System of Care Strategic Plan
- CEASe Coalition: Drug Free Communities
Support Program, Training, Education, Events,
Community Awareness
- Faith Community Outreach and Collaboration
- Expansion of Medical/Mental Health Services
- Recovery Community
- Youth Focused Initiatives – H2O, EMPOWER

EMPOWER

ENGAGING YOUTH. IMPACTING COMMUNITY.

To get involved, text: @YOUTH823 to 81010



EMPOWER

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***CEASE of Scott County* | Founded in 1989
Scott County, Indiana**

EMPOWER

ENGAGING YOUTH. IMPACTING COMMUNITY.

***EMPOWER* | Founded in 2018 Scott County, Indiana**



**THESE SCOTT COUNTY STUDENTS
ARE MAKING A DIFFERENCE!
SO "WHAT'S YOUR SIDE EFFECT?"
WWW.WHATSYOURSIDEFFECT.ORG**

**Positive
Social
Norms:**

**What's
Your
Side
Effect?**

Scottsburg High School students sharing about the positive impact they are having on their community during a filming of our "What's Your Side Effect?" positive social norms campaign.



Austin High School students "speak up" and inform their peers about Rx drug abuse prevention as part of our "What's Your Side Effect?" positive social norms campaign.

CAMPAIGNS: Stand With Us



▲ Scottsburg High School Key Club
Austin High School Dimensions Show Choir ▼



#StandWithUs

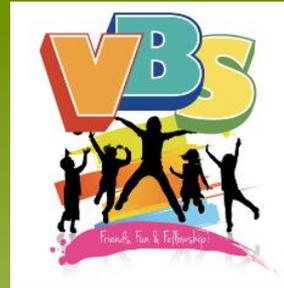
“My community is my home. The people. The places. They make me who I am. It’s something I love. It’s a place I want to make better. That’s why we’re coming together, standing up for our community, making our voices heard. Most of us are avoiding the dangers of prescription drug abuse. Each of our stories, our memories, creates a picture of who we really are.

WE are the future of Scott County and we will STAND and be heard!”

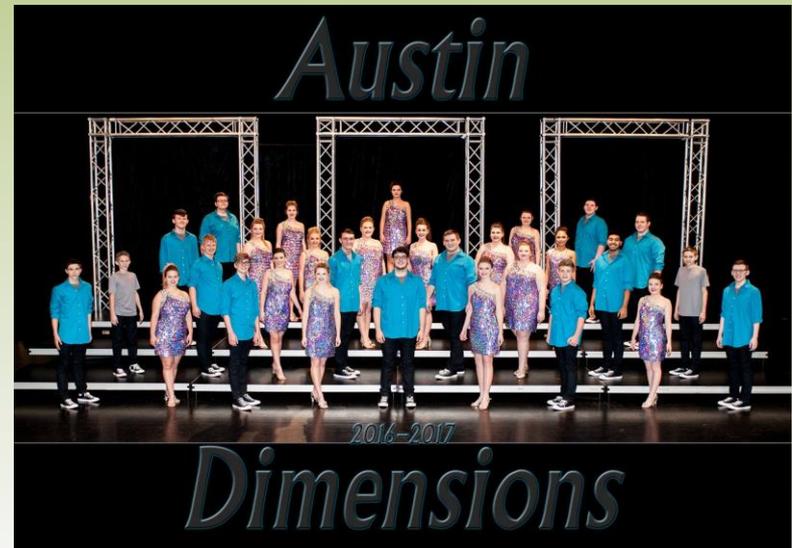


**Using Beacon Triggered Push Notifications
to Promote Upcoming Resilience Building
Positive Social Events**

Youth-Focused Mentoring



- After School Programs
- School (Sports, Clubs, Band, Choir, etc.)
- Church Youth Group Events
- Vacation Bible Schools
- Festivals at the Park
- Weekly Youth Program/Meals
- Super Summer Saturday Events
- Part Time Jobs





**CEASe, EMPOWER, &
Scott County EMS Training
Institute Present:**

Scott County Community Health Series

- Thursday, March 14, 6-8 pm: "How to Recognize the Signs of Heart Attack, Stroke, and Prescription Medication Misuse"
- Wednesday, April 10, 6-8 pm: "How to Respond—Basic First Aid, Hands-Only CPR, and Narcan Training"
- Saturday, April 27, 9-11 am: "How to Recognize Early Onset Dementia, Geriatric Medication Misuse/Mismanagement, and Proper Medication Disposal/Safe Storage"
- Thursday, May 9, 6-8 pm: "Pediatric Health Issues and First Aid, D.O.S.E. Program, Smoking in the Home, Mental Health & the Impact of Adverse Childhood Experiences"
- Free blood pressure screenings & free blood glucose checks will be offered each session

**All Trainings take place at:
Scott County EMS Training Center**

1468 Scott Valley Dr., Scottsburg, IN 47170

RSVP Required 2 days prior: Text 812-820-0620, Email lcroasdell@me.com

- Youth-Led,
Youth-Driven
- In 1 year, grown
from 3 to 25
members
- Created
Recruitment
Video on CEASe of
Scott County
YouTube Channel

EMPOWER

3RD
MONDAY OF
EVERY MONTH

ENGAGING
YOUTH.
IMPACTING
COMMUNITY.

AT
THE LIFELONG
LEARNING
CENTER

STUDENT



COALITION

5:45 PM

TXT:
@YOUTH823
TO: 81010



@EMPOWERSCOTTCOUNTY



@EMPOWERSCOTTCOUNTY

FOR MORE INFO: 812-722-8484



Drug-Free
Communities

Local Problems Require Local Solutions

EMPOWER

ENGAGING YOUTH. IMPACTING COMMUNITY.

Meetings: 3rd Monday
of every month, 5:45 p.m.
The Lifelong Learning Center
1092 W. Community Way
Scottsburg IN

ABOUT US

- We are a youth driven coalition with participation from both Scott County school districts.
- We formed as part of the Scott County Drug Free Communities (DFC) Support Program initiative.
- Our Mission is to align youth with their community to create a powerful impact through prevention, health improvement, & positive relationships.
- We chose the name EMPOWER because it encourages and equips Scott County youth with the tools to live healthy, safe, and drug-free lives.

"EQUIPPING SCOTT COUNTY
YOUTH WITH THE TOOLS TO
LIVE HEALTHY, SAFE,
DRUG-FREE LIVES."



ACCOMPLISHMENTS

- THE EMPOWER YOUTH COALITION FORMED SPRING 2018.
- MEMBERSHIP HAS INCREASED BY 80%
- 10 YOUTH TRAINED IN THE STRATEGIC PREVENTION FRAMEWORK.
- THROUGH CEASE PARTNERSHIPS, YOUTH HAVE INPUT IN COMMUNITY DISCUSSIONS.
- EMPOWER CREATED A RECRUITMENT VIDEO RELEASED SPRING OF 2019.



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Without Us

QUESTIONS?
MELINDA LOWRY
DFC YOUTH COORDINATOR
(812) 595-6213

EMPOWER
Recruitment Video
Will Go Here

Youth Recruitment and Engagement

- **Social Media Marketing**
- **Word of Mouth**
- **Peer to Peer Engagement**
- **Presentations at School-Wide Assemblies**
- **School Newspapers**
- **Recruitment Video**
- **Parents**

Starting and Guiding a Youth-Led and Youth-Driven Coalition

- **Students who see a need and have a passion**
- **Logo and Tag Line**
- **Vision Statement**
- **Mission Statement**
- **Develop a STRATEGIC PLAN based on your logic model utilizing CADCA' s Seven Strategies for Change**

Developing the Plan of Action

- In order to develop the plan you must understand
 - Community Level Change
 - Community Anti-Drug Coalitions of America (CADCA) Seven Strategies for Change



Strategic Prevention Framework Training



What is the Strategic Prevention Framework (SPF)?

- **The SPF outlines a process that a coalition, organization, initiative, or community can follow in order to prevent and reduce the use and abuse of alcohol, tobacco, and drugs.**
- **SPF concentrates on eliminating risk factors and strengthening protective factors.**

Strategic Prevention Framework

- **Assessment**
- **Capacity**
- **Planning**
- **Implementation**
- **Evaluation**
- **Sustainability**
- **Cultural Competency**



Partnership Forum

TRANSFORMING COMMUNITIES

THE POWER OF PREVENTION

CADCA Thanks Our Partners









